



BLOCKSIGHT

Real-time blockchain intelligence
for **precision trading and marketing**



The problem

Exploding market

Blockchain market is projected to reach \$32B+ by 2030, growing at 90%+ CAGR.

Expensive & Fragmented Data

Millions are spent on scattered solutions that only partially solve the data challenge

Poor decision-making

Delayed or partial insights lead to missed trades, wasted marketing, and lost opportunities.



Blocksight makes data useful

Real-Time Blockchain Data

Track wallet movements and liquidity events as they happen, eliminating data blind spots.



Social Sentiment Analysis

Gauge community mood across Twitter, Reddit, and more to spot market shifts early.



AI-Driven Insights

Uncover hidden patterns, detect anomalies, and get predictive signals tailored to your strategy.



Actionable Alerts

Receive instant notifications on big trades, price swings, or social spikes—so you can act fast.





Chat with Real-Time AI

- Ask about liquidity trends, whale movements, or social sentiment on demand.
- Refine trading strategies or marketing decisions instantly, no code needed.



Traders, portfolio managers, crypto marketing teams seeking immediate insights.



Discover Your Wallet Insights

- Identify new users, top stakers, and whale addresses for targeted outreach.
- Tailor campaigns, boost community engagement, & grow your ecosystem.



DAO owners, Web3 game studios, token projects looking to drive adoption.



Integrate & Automate

- Set up custom alerts and triggers for big transactions or sentiment spikes.
- Power your own dashboards, trading bots, or marketing tools with real-time, robust data.



Developers, advanced traders, enterprise analytics teams needing a flexible data backbone.



The Blocksight Team



Petrus Martens
Head of Research

Astrophysicist, Professor, co-founder of the astro-informatics cluster at Georgia State and the Virtual Solar Observatory. Currently my NASA funded projects are aimed at using AI to protect astronauts and space assets from solar storms.



Stefano Vercesi
Co-founder & CEO

Stefano has 10 years of programming experience, has bootstrapped multiple products, and has worked at various startups. He has mentored aspiring coders and spent the last three years specializing in blockchain development. Now, he is stepping up as CEO, combining his technical expertise with his entrepreneurial drive to lead his own product.



Devon Martens
Co-founder & CTO

Devon Martens has a decade of programming experience, contributed to multiple layer-two blockchain launches, and wrote the core contracts for a layer-one. She has built and led development teams from the ground up—delivering multi-million-dollar blockchain products—and forged strategic startup partnerships to drive growth.



Blocksight Subscriptions

Core Subscription

- Independent Traders, Small Daos, Individual Developers
- Sufficient for personal analytics, basic alerts, and a limited number of tracked wallets/queries.

39-99 \$

Pro Subscription

- Active Traders, Boutique Crypto Funds, Mid-sized Daos
- Includes **more advanced** AI features, higher data/query limits, real-time alerts, and possibly multi-chain support.

199-299 \$

Enterprise Subscription

- Institutional market makers, large crypto funds, game studios, agencies
- Covers **unlimited** or very high data limits, premium support, dedicated account managers, and potentially **custom integration** or **white-label** options.

899+ \$



Custom Blocksight Solutions



Custom Integrations & Consulting

Enterprises and DAOs can integrate Blocksight for custom analytics and deeper system insights beyond standard subscriptions.

Data Licensing & API Access

Enhance in-house analytics with Blocksight's data feeds, seamlessly powering dashboards without disrupting workflows.



Roadmap

Early Access Beta

Onboarded 50 beta users, including traders and a DAO, for feedback.

Expand Coverage

Expand blockchain support, extend social data sources, and upgrade AI for deeper insights.

Scaling Users

Target 5,000+ Pro users, deploy archive nodes, and launch API data licensing for revenue.



MVP Launch

Built a prototype with on-chain scraping and an AI model for real-time token signals.

Partnerships


Negotiating AI integration with market makers and a Web3 game studio.


Refine & Launch


Shift to predictive modeling and launch customizable dashboards with real-time filters.

Token Launch

Enable token payments, integrate EigenLayer, and launch an AI plugin marketplace.

 3 months

 6 months

 12 months





BLOCKSIGHT

Thank You